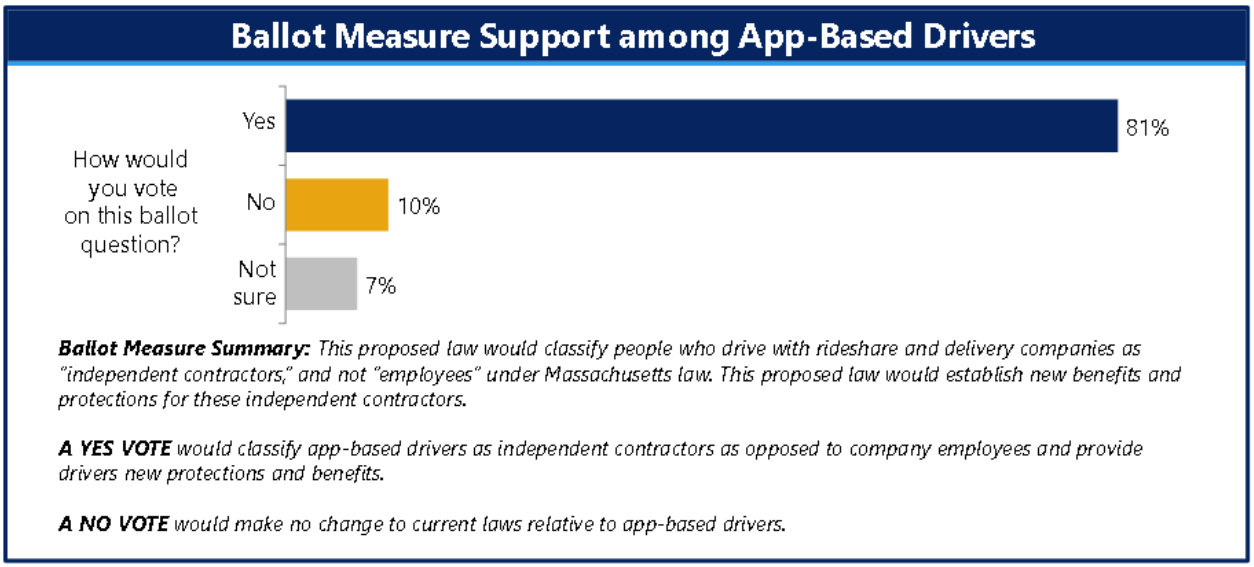
BEACON RESEARCH

To	Interested parties
From	Beacon Research
Date	February 16, 2022
Subject	Key findings from Massachusetts app-based drivers poll

This memorandum reports the key findings from a survey of 406 randomly selected Massachusetts app-based drivers who drive with DoorDash, Instacart, Lyft and Uber, conducted online from January 27 – February 4, 2022. Respondents did not receive an incentive for completing the survey and were not aware of the survey's sponsor.

APP-BASED DRIVERS SUPPORT BALLOT QUESTION BY EIGHT-TO-ONE MARGIN

When app-based drivers are presented with a brief summary of the potential ballot question, with statements explaining what a yes and no vote would do, 81% of drivers say they would vote yes and just 10% would vote no, with only 7% undecided.

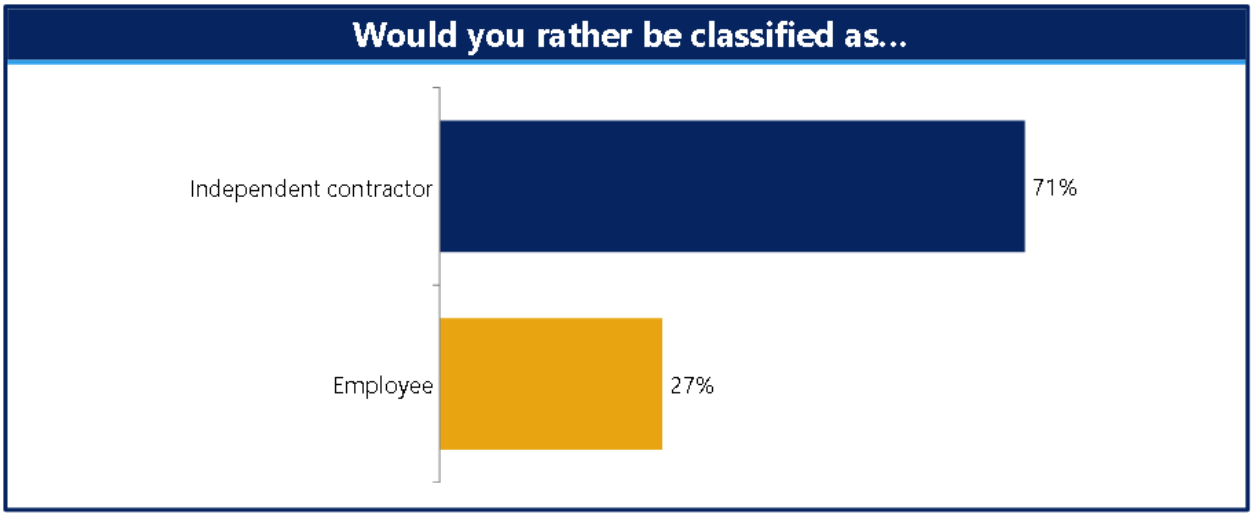


Significant majorities of every subgroup of drivers support this ballot proposal, with the highest support coming from women (86%), drivers of color (83%), those without college degrees (87%), and drivers who are parents with school-aged children (87%).

Among the 10% of drivers that oppose the ballot measure, more than half (59%) indicate they would vote no because they "want to keep the current driving situation as it is", nearly double the portion that vote no because "they would rather be an employee" (31%).

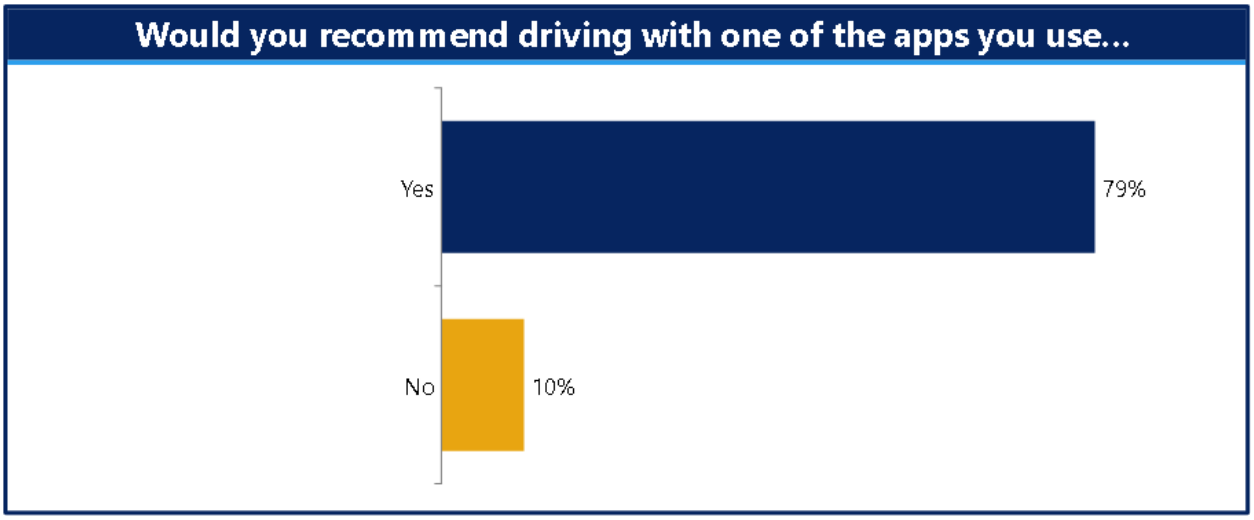
INDEPENDENT CONTRACTOR STATUS

Drivers continue to convey a strong preference to remain as independent contractors. By a 44-point margin, Massachusetts app-based rideshare and delivery drivers would rather be independent contractors than employees.



EIGHT-IN-TEN DRIVERS WOULD RECOMMEND APP-BASED DRIVING

79% of app-based drivers would recommend driving with one of the apps they use to friends or family.



Women (86%) and Latino (87%) drivers are particularly inclined to recommend driving to others as a way to make extra money.

About the Survey

A total of 406 Massachusetts app-based drivers were interviewed online, between the dates of January 27 – February 4, 2022. App-based drivers were randomly contacted via text message, from a list of 164,863 active drivers provided by platform companies, to complete the online survey. Results have a margin of error of plus or minus 4.5%. No incentives for completing the survey were offered. The results are representative of Massachusetts app-based drivers statewide on the known and estimated characteristics of age, gender, race, and education.